



## Joanna Dwyer

Joanna is the Vice President of Marketing & Communications at Habitat GTA. Joanna and her team are responsible for developing and overseeing all road-based marketing and communications initiatives including brand management, media relations, advertising, individual giving, integrated marketing and signature events. Prior to joining Habitat, Joanna worked in communications for Second Harvest where she managed internal communications and supported media relations for the organization. For the past nine years, Joanna has worked with local and national partners to help raise awareness to further Habitat GTA's mission and assist in the construction of over 200 homes to date. Joanna has a Bachelor of Commerce Degree from Ryerson University, as well an MBA program from IVEY. She lives in Toronto with her husband and two children.



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